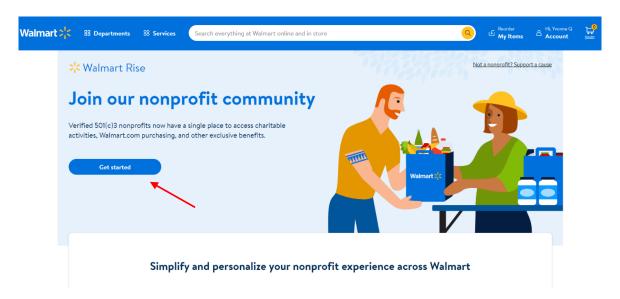


Walmart is dedicated to helping pets live their best lives. We believe that to do this, we must all do our part to support our local shelters and rescues. Walmart.com/nonprofits has some great tools for our customers to support your organization and deliver on this mission. We've also simplified your experience across Walmart and Walmart.org making it easier to access the resources you need — resources like applying for grants, requesting space in front our stores and setting up a registry with much needed items.

As a verified CyberGrants FrontDoor nonprofit, you will have a single place to access local charitable activities and manage user account settings for your organization. Learn more about CyberGrants FrontDoor, and <a href="https://doi.org/10.1007/journal.org/10.1007/jou

If you are not a verified CyberGrants FrontDoor organization but have a Walmart.com account, you can still access the Space Request Tool on <u>Walmart.com/nonprofits</u>. Learn more about the <u>Space Request Tool</u>.

To get started, simply go to Walmart.com/nonprofits, and click on "Get started".



When you log in to Walmart.com/nonprofits here is what you can expect!

Use of Charitable Tools

- Apply for local community grants (New Grant Season Opened February 2022)
- Request event space in front of our stores for fundraising or community awareness campaigns (beta test in specific locations)

- Set up a Registry for Good (Click here for "How-To Guide"), including the ability to:
 - o create multiple registries to run different campaigns
 - o manage all your registries from a single location
 - o create customized, charitable receipts for donors (Note: you may need to refresh your template after opting in before you click "Submit".)
- Connect to the GoFundMe community, amplify your fundraising, and extend your reach by setting up your organization's charity page on <u>GoFundMe</u>

Simplified Access Across Walmart's Systems

- Control your organization's tax-exempt status for Walmart purchases
- Purchase gift cards in bulk
- Link to your Sam's Club membership
- See the customer's new user experience on <u>Walmart.com/Rise</u> aimed at helping customers better discover and support causes like yours

Over the coming months, we plan to continue to improve our platform by rolling out more resources and tools. Our goal is to help simplify your experience across Walmart and enable you to make more connections with your donors, who are also our customers. We look forward to hearing from you on how we can be of service.